

Texas Region Campaign Rules

1. All chapters running for office must have completed the Regional Office Campaign Application online by **February 15, 2022**.
2. Campaign schedule for the 2022 Texas Regional Convention is:

Thursday, March 10, 2022

Campaign time after the First General Session adjourns. *

Friday, March 11, 2022

Campaign skits during a General Session. *

Campaign time in the afternoon. *

Saturday, March 12, 2022

One-minute recap speeches during the Fourth General Session. *

Chapter caucusing and voting immediately follows the Fourth General Session's adjournment. *

Sunday, March 13, 2022

Leadership Breakfast (The Breakfast is attended by Regional Leaders plus **one** advisor and **one** member from each chapter elected.)

**See the convention schedule for specific times and locations.*

Note: The chapter advisor and one chapter member from each chapter running for office are required to attend one of the following Rules Meetings for Prospective Regional Officers.

Wednesday, January 26, 2022 at 3:00PM

Friday, January 28, 2022 at 11:00AM

Monday, January 31, 2022 at 4:00PM

Thursday, February 3, 2022 at 6:00PM

3. **NO DISTRIBUTABLE ITEMS ARE PERMITTED.** This rule has been implemented to keep campaign expenses to a minimum.
4. Each chapter running for office will be given one table to serve as the campaign booth and must adhere to the campaign booth set up time noted in the convention schedule. A typical table is six feet long, 30 inches high and 24 inches deep. The chapter must provide all supplies for the campaign booth.
 - a. Each chapter running for office may add any booth decorations in good taste, and decoration of the campaign booth is left to the imagination and discretion of the candidates. Campaign booths need not be

elaborate.

- 1) Balloons are NOT permitted.
 - 2) Chapters running for office may bring corkboards, easels, or other surfaces on which they can post campaign materials behind their booth if space allows. Displays behind the booth may not be higher than eight feet tall.
- b. Table spaces will not be equipped with electrical outlets. Chapters running for office are prohibited from using electrical or battery-operated devices in decorating their campaign table spaces.
- 1) It is acceptable for battery-operated devices to be used as part of the campaign costume, as long as it does not create excessive noise.
- c. Booth spaces will be assigned alphabetically by chapter name within offices sought (i.e., all booths for chapters running for president will be located in the same section, etc.)
- d. Chapters must respect the booth spaces of other chapters running for office. Do not campaign in front of other chapters' booths.
- e. Because campaign booth space is shared, campaign activities should not create excessive noise.
- f. Chapters running for office may NOT offer any type of "door prizes" or food items at their campaign tables.
- g. Chapters running for office are responsible for removing decorations and materials from their campaign tables and for cleaning their assigned table spaces by the time designated in the convention schedule.
5. Absolutely no campaign material may be posted outside the assigned campaign booth space.
6. Campaign T-shirts or other articles of campaign apparel may not be worn until the First General Session.
7. If an on-site Rules meeting is scheduled, a chapter representative and advisor from each chapter running for regional office must attend.
8. Chapters running for office will perform skits that address something Phi Theta Kappa-related such as the Honors Study Topic, college completion, reasons to join Phi Theta Kappa, etc.
- a. Registered chapter members and advisors MUST participate in the skit except for current regional officers, international officers, regional coordinators, and associate regional coordinators.
 - b. Alumni, administrators, and guests may participate if they wish to do so but are not required to participate.
 - c. Chapter members should play leading roles in campaign skits.
 - d. Skits should be of high quality, appropriate, and in good taste.
 - e. Alternatively, a speech may be given. All chapter members, advisors, and alumni should stand behind the person delivering the speech (or in front depending on the convention setup). (Current regional officers, international officers, regional coordinators, and associate regional coordinators may not participate.)
 - f. Throwing items into the audience during the skit or speech is not permitted.
 - g. The Texas Region will furnish two hand-held microphones. No other media support will be provided.

- h. The skit/speech may be no longer than 3 minutes and timing will start when one person sets foot on the stage or the first word/noise is spoken/made.
9. A chapter representative gives a one-minute recap.
 - a. The one-minute recap should address the attributes of the chapter, their accomplishments, and why the chapter is the best to hold the regional officer position sought.
 - b. All chapter members, advisors, and alumni may stand behind the person delivering the speech (or in front depending on the convention setup). (Current regional officers, international officers, regional coordinators, and associate regional coordinators may not participate.)
10. Chapters are reminded that all campaign materials and presentations should take into account the nature of the Phi Theta Kappa organization. Humor with a “light-hearted” approach is acceptable. Bad taste is not. Respect your fellow members, advisors, visitors, and dignitaries when preparing and presenting your campaign.
11. Remember the **regional offices** are **held by the chapter** and **not an individual** so campaigning should be focused on the chapter rather than any individual who may become the chapter representative.
12. Any chapter representative who is currently serving or who has previously served as a regional officer is not eligible to serve a subsequent term.
13. If a member who was selected to be chapter representative runs for International Office during PTK Catalyst 2022, they will be disqualified from serving as a regional officer for 2022-2023, and the chapter will be asked to select another representative.
14. Any chapter found in violation of the above rules will be disqualified.

The Texas Region of Phi Theta Kappa discourages mass communication about a chapter’s candidacy prior to the Regional Convention in order to maintain as much equity, objectivity, and fairness in the campaign as possible and to keep campaign costs to a minimum. It is dedication, not dollars, that makes your chapter a strong candidate!

Why is pre-Convention campaigning discouraged instead of strictly banned by the Texas Region? The Internet has made it impossible to enforce a rule that prohibits pre-Convention campaigning. Chapters are generally NOT appreciative of campaigning prior to Convention so it is in your best interest to restrict campaigning to the designated times in the Texas Regional Convention schedule.